

An aerial photograph of Barcelona, Spain, taken at sunset. The city's dense urban landscape is illuminated by the warm, golden light of the setting sun. The sea is visible in the background, and the sky is a deep blue. The Torre Agbar, a prominent skyscraper with a bulbous top, stands out in the center of the city.

**May 28-29, 2018**  
**Barcelona, Spain**

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**Fairmont Rey Juan Carlos I**

*"The pre-event networking was really well organised and facilitated my organisation. Excellent event because of the new business opportunities generated."*

**Armstrong Mexico** • Coordinator New Business

Tel: +34 931 210 177 | [www.pharmavenue.com](http://www.pharmavenue.com)

## Establish Partnerships through pre-scheduled One-On-One Meetings.

Attended by mid-sized companies from around 40 countries.



### Select New Partners

Identify many license and distribution opportunities with help of several interactive matchmaking tools.



### Meet Decision Makers

Have up to 30 pre-scheduled one-on-one partnering meetings with matching interests.



### Expand your Business

- Healthcare /OTC products
- Nutraceuticals Food supplements
- Medical Devices
- Generics
- Branded prescription products



### Preliminary Program

Hours	Day 1	Day 2
09:00h	Meetings	Meetings
12:30h	Lunch	Lunch
16:30h	Meetings	Meetings
20:00h	Dinner	

### How does the Matchmaking process work?

- Screen potential partners and licensing opportunities by having access to **detailed information on key projects** several weeks prior to the event.
- Several **interactive networking tools** will effectively assist you in the matchmaking process.
- Easily submit your **meeting requests** and review those of other participants.
- Access to your **individual meeting schedule** several days prior to the event will enable you to make final adjustments.
- Have up to 30 productive business **meetings with matching interests** in only two days.
- Request **additional informal meetings** during the event with help of our event coordinators or through our real-time company locator.

### Who will you meet?

International decision makers such as CEOs and Senior Executives in Business Development and Licensing as well as Directors of Marketing & Sales.



### Registration

**Regular fee:** 1399€ +21% VAT as applicable.  
**Reduced fee:** Discounts for registrations at various events.

### Included Services

- Pre-event networking
- Company profiles - customized pdf pack
- Pre-scheduled meetings with personal agenda
- Networking lunches, dinner and refreshments

### Payment Terms

If you wish to benefit from discounted registration fees available up to two months prior to the event, full payment is required within 10 days from reception of your completed registration form.

In any case, payment must be received prior to the event either by bank transfer or credit card.

[Online Registration](#)