



January 22-23, 2024
Barcelona

Eurostars Grand Marina

"Great opportunity to get to know difficult to reach prospects. The pre-event networking was essential in the matchmaking process. Nice social atmosphere and great overall organization. Excellent!"

Luye Pharma Switzerland • Senior BD Manager

Tel: +34 931 210 177 | www.pharmavenue.com

Establish Partnerships through pre-scheduled One-On-One Meetings.

Attended by mid-sized companies from around 40 countries.



Select New Partners

Identify many license and distribution opportunities with help of several interactive matchmaking tools.



Meet Decision Makers

Have up to 30 pre-scheduled one-on-one partnering meetings with matching interests. Meet face-to-face or virtually.



Expand your Business

- Healthcare /OTC products
- Nutraceuticals Food supplements
- Medical Devices
- Generics
- Branded prescription products



Preliminary Program

Hours	Day 1	Day 2
09:00h	Meetings	Meetings
12:30h	Lunch	Lunch
16:30h	Meetings	Meetings
20:00h	Dinner	

How does the Matchmaking process work?

- Screen potential partners and licensing opportunities by having access to **detailed information on key projects** several weeks prior to the event.
- Several **interactive networking tools** will effectively assist you in the matchmaking process.
- Easily submit your **meeting requests** and review those of other participants.
- Access to your **individual meeting schedule** several days prior to the event will enable you to make final adjustments.
- Have up to 30 productive business **meetings with matching interests** in only two days.
- Request **additional informal meetings** during the event with help of our event coordinators or through our real-time company locator.
- **Meet face-to-face or virtually** through our Streaming System.

Who will you meet?

International decision makers such as CEOs and Senior Executives in Business Development and Licensing as well as Directors of Marketing & Sales.



Registration

Regular fee: 1799€ +21% VAT as applicable
Reduced fee: 1189€ (+21% VAT as applicable) until June 16.

Included Services

- Pre-event networking
- Company profiles - customized pdf pack
- Pre-scheduled meetings with personal agenda
- Networking lunches, dinner and refreshments
- Post event partnering with virtual follow-up meetings

Payment Terms

If you wish to benefit from discounted registration fees available up to two months prior to the event, full payment is required within 10 days from reception of your completed registration form.

In any case, payment must be received prior to the event either by bank transfer or credit card.

[Online Registration](#)